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Saskatoon – Saskatoon Tourism Employee Recognized as Finalist for the National Awards for Tourism Excellence (NATE) Presented by The Toronto Star

The Tourism Industry of Canada (TIAC) announced yesterday its list of finalists for the “Intercontinental Hotels Group Employee of the Year” award nominees. Tourism Saskatoon’s own Debbie Aldous-Ibbitson (a long-time resident of the city and counsellor for their information services branch) was named as one of three finalists in this category. In 2010, a record number of nominations were received in 15 categories, an increase of nearly 40% over 2009.

“It is quite a career milestone and a honour to be a finalist representing Saskatoon. This is an excellent opportunity for me to showcase the city and Saskatchewan. I am excited to travel to Quebec and honoured to be part of such a prestigious award gala.”

Debbie Aldous-Ibbitson, Visitor Services Coordinator,
Tourism Saskatoon

Tourism Saskatoon is the greater Saskatoon’s destination management organization operating in the city. They work to expand the local economy through tourism.

“Debbie is one of those priceless “been there – done that people”. Speaking from first-hand experience is undeniably the most recognized and trusted way of marketing. Our membership benefits directly from Debbie’s direct relationship with their products. I am proud of her recognition in this national awards category nomination.”

Todd Brandt, CEO & President Tourism Saskatoon

The awards ceremony will be the main event during the 2010 Canadian Tourism Summit. It offers the Canadian tourism industry the opportunity to recognize those people, places, organizations and events that have gone above and beyond to offer superior tourism experiences to travelers in Canada”.

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