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For immediate release

**Sensational Six
New Ticket Packages for 2010 World Juniors in Regina**

SASKATOON, SK --- “Hockey fans have asked for more flexibility and smaller ticket packages and we are proud to unveil the new packages that will be available for the 2010 IIHF World Junior Championship.” Were the words from 2010 WJC general manager Rob Jones this afternoon as the host organizing committee unveiled new options for hockey fans who want to take in part of the World Juniors but are unable to attend all 21 games. “Potential ticket buyers have told us that attending all 21 games over the holidays is a challenge, and so we are confident these new packages will help address that issue” says Jones. “But make no mistake, the fans who purchase the full package receive the best value.”

Todd Brandt, the CEO of Tourism Saskatoon adds “these smaller packages cater directly to visitors who can’t be in the city for an extended period but definitely want to attend some World Junior games. This is great for tourism and great for the city.”

The 2010 WJC new five game ticket packages for the round robin portion of the WJC at Saskatoon’s Credit Union Centre which runs from December 26 – December 31, 2009 are starting at \$199.00 and feature the following games:

Package A - Saskatoon

December 27 USA vs Switzerland
December 29 Latvia vs USA
December 30 Switzerland vs Latvia
December 31 Switzerland vs Slovakia
December 31 USA vs Canada

Package B - Saskatoon

December 26 Latvia vs Canada
December 26 Slovakia vs USA
December 27 Slovakia vs Latvia
December 28 Canada vs Switzerland
December 29 Canada vs Slovakia

In Regina packages start at \$125.00, and feature the following games:

Package A - Regina

December 20 Canada vs (pre-competition)
December 26 Russia vs Austria
December 26 CZECH Republic vs Sweden
December 27 Austria vs Sweden
December 27 Czech Republic vs Finland
December 28 Finland vs Russia

Package B - Regina

December 23 Canada vs (pre-competition)
December 29 Austria vs Czech Republic
December 29 Sweden vs Russia
December 30 Finland vs Austria
December 31 Russia vs Czech Republic
December 31 Sweden vs Finland

The 2010 WJC also announced separate ticket prices for the medal and relegation round package in Saskatoon. The package, starting at \$499.00, consists of eleven games starting on January 2, 2010 and ending with the gold medal game on January 5, 2010.

All ticket packages go on sale beginning 10 a.m. on Oct 8, 2009. Tickets to the 2010 WJC can be purchased in person at any Ticketmaster outlet, online at www.ticketmaster.ca, or by calling Ticketmaster by phone at 306- 938-700 or 1-800-970-7328.

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